

Garoupa Adcom Sdn. Bhd.

An Outdoor Billboard
Experience

advertising media specialist



Foreword

- Consumers are constantly on a move, and outdoor media advertisement aids ‘the brand’ with quick, inexpensive and provides concise information to help them make rapid purchase decisions.
- Whichever outdoor medium used, you are sure to be seen.
- Outdoor advertisement illustrates premium and a ‘big brand status to it.
- This document briefly illustrates some of the various outdoor choices available for your brand.



Spectaculars



An vertical spectacular



A horizontal spectacular



Sky-sign spectacular

Unipoles



A three-faced unipole



A two-faced unipole

Wall banners/ Roof signs



Roof signages



A wall banner

Overhead/ pedestrian bridges



Flyover bridge



Pedestrian bridge

10' x 40' free standing billboard



Directional/ Highway Gantry



Directional gantry



Highway gantry

Transit shelters



Taxi shelter



Bus shelter

Moving transits



Taxi advertisement



Bus advertisement

The company

- Garoupa Adcom is a media agency specializing in outdoor advertising.
- we act as a 'one-stop' solution center for clients interested or planning for their strategic outdoor media campaigns.
- we offer variety of add-on services (i.e. sites buying & negotiations, site management, campaign strategy, location consultation, visual consultation and many more) to assist clients in attaining their objectives for their outdoor campaign and maximizing their investment.

