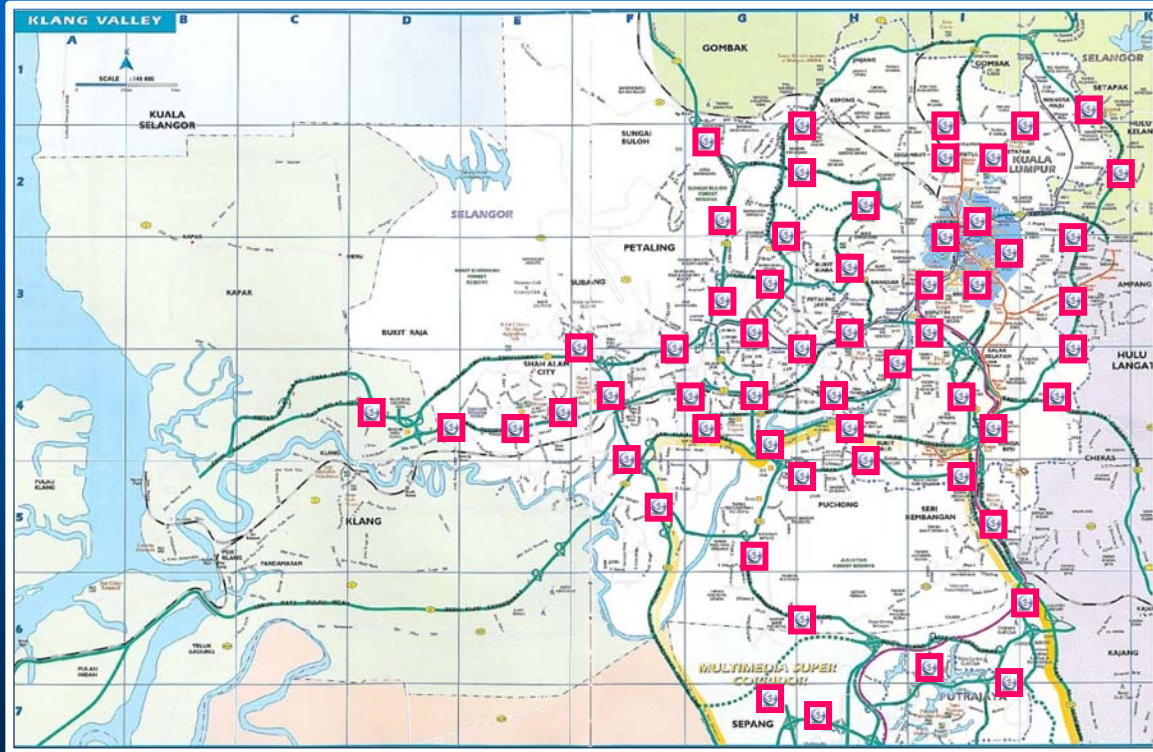


# Garoupa Adcom Sdn. Bhd.



**advertising  
media  
specialist**

**CONTACT PERSONS:**  
Danon Han 012-311 5528  
Moses Nathan 016-356 4842

**ADVERTISING MEDIA SPECIALIST**



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media  
specialist

“sometimes a picture is enough  
to express an emotion or idea.”



**KARNIVAL  
PENGUNA**

26 - 30 Julai 2006 • 10 pagi - 11 malam  
Stadium Putra, Bukit Jalil

*Pergi! Jangan Tak Pergi!*



“sometimes a picture  
can say more than a  
thousand words.”

“consumers are in a hurry and outdoor media advertisement provides **quick, inexpensive** and **concise information** to help individuals make **rapid purchase decisions.**”



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Destination	Price (RM)	Website
Ipoh	69.99	airasia.com
Kota Bharu	79.99	airasia.com
Sandakan	119.99	airasia.com
Tawau	119.99	airasia.com



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“whether you invest in a market-saturating poster or bus shelter showing, or slam your message into the market with a high-impact bulletin, you're sure to be seen.”



“outdoor advertising illustrates premium & gives a 'big brand' status to any product.”

- are your visuals clear enough to deliver the message?
- is your brand or product clearly exposed?
- are the color contrast on your visuals making an impact?
- is the message too wordy?



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 A banner for fuel prices with a background image of a hand holding a fuel nozzle. The text is in yellow and red on a blue background.
 

**HARGA ANDA BAYAR SEBENARNYA RENDAH!**

	<b>Petrol</b> RON 97	<b>Diesel</b>	<b>LPG</b>
<b>Harga Sebenar</b>	RM <b>2.778</b> /liter	RM <b>2.324</b> /liter	RM <b>3.206</b> /kilo
<b>Subsidi Kerajaan</b>	RM <b>0.858</b> /liter	RM <b>0.743</b> /liter	RM <b>1.456</b> /kilo
<b>Harga Runcit</b>	RM <b>1.920</b> /liter	RM <b>1.581</b> /liter	RM <b>1.750</b> /kilo

KEMENTERIAN PERDAGANGAN DALAM NEGERI & HAL EHWAL PENGGUNA

Talian Bebas Tol: 1 800 886 800

[www.kpdnhep.gov.my](http://www.kpdnhep.gov.my)

are you satisfied with your current campaign in terms of 'Quality-of-Exposure' or 'Cost per Exposure' from your current suppliers?



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# We offer a one-stop solution center to clients interested or planning for their outdoor media campaigns

## *some of our outdoor solutions*

- 10' x 40' billboards
- lamp post displays or buntings
- [ Nationwide management incl. East Malaysia bookings / installation / dismantling ]
- flyovers, pedestrian crossings
- moving transits (bus, taxi, ERL)
- ambient medias
- LRT/ monorail pillar
- vinyl-wrapped posters
- bus or taxi shelter
- highway gantries
- hoarding boards
- spectacular



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At Garoupa Adcom, we offer you  
a variety of add-on services to  
maximize your investment

# Campaign Strategy



sites Selection

# Visual Consultation

*Local Government Liaisons*

site grading

# Notice of Completion

sites visits

# Sites Buying & Negotiations

# Location

Sites management

Periodic Maintenance

# Consultation

etc .



## In-house specialty

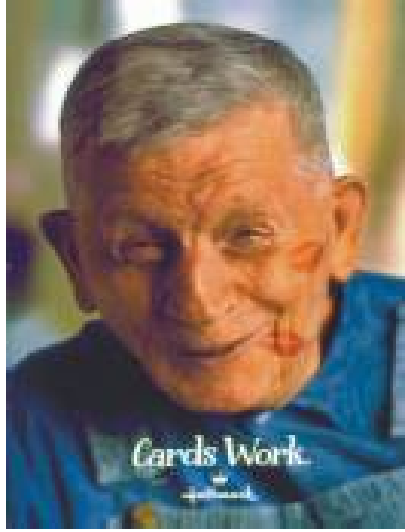
Through thorough research and development with our in-house clients, Garoupa Adcom has developed their own proprietary program call:

## Zone<sub>2</sub>Zone™, An Outdoor Site Management Program (MK I)

Z<sub>2</sub>Z™ is a program which provides specific consultation and packaging of a network of outdoor advertising medium to accommodate our respective clientele needs and requirements.



# our satisfied partners.....



JERASIA APPARELS  
Charlie LadyLike

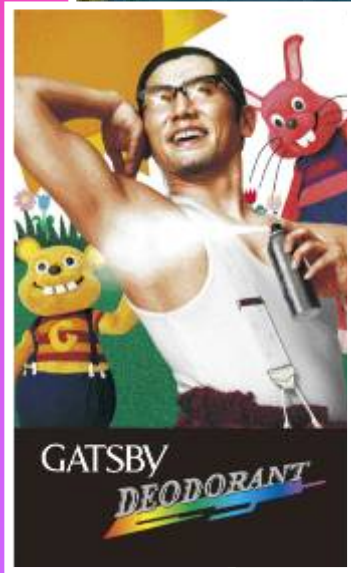
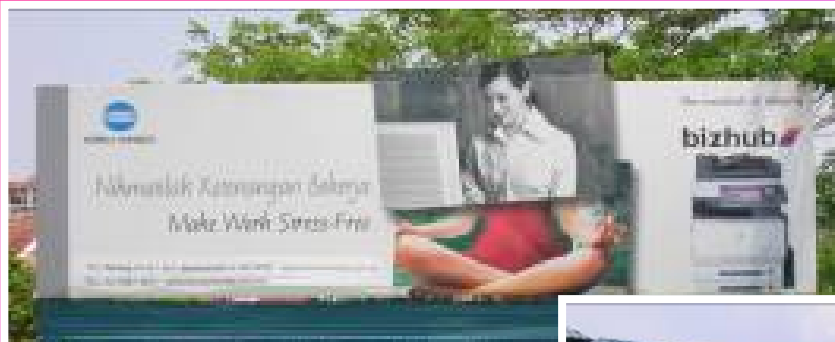


TOSHIBA



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# some sample of our work



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